# Scientific Approach

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## What is Research?

- A systematic (scientific) enquiry into understanding and/or explaining any phenomenon.
- A good research is worthy of being made public, and thus contributes to human knowledge – to enhance life.
- A good research is replicable and generalisable.



Science Vs. Non-Science		
	Scientific Enquiry	Non-Scientific Enquiry
	Relies on empirical evidence Reliability (repeatability) Cumulative Establishing Correlation and Cause- Effect relationship Falsifiability (Popper)	<ul> <li>Relies on logical evidence</li> <li>May not be repeatable</li> <li>Coherent and systematic but not necessarily cumulative</li> <li>Understanding of reality and the interaction between aspects of reality (God, world, humans).</li> <li>Non-falsifiability</li> </ul>
E	<pre>xamples: Physical Sciences Sociology Psychology – Experimental and Clinical</pre>	Theology Philosophy Literature

## Science Vs. Non-Science

### Important to note the following points:

- But non-science is not non-sense (Popper)
- Empirical approach is characterised by its thorough and systematic use of data.
- Data interacts with existing theories, modifies them, creates new theories and models.
- The empirical approach does not entail positivism! (Wait until 3<sup>rd</sup> lecture for the isms!!)

### General Procedure of Science (1)

#### Francis Bacon (1561-1626):

- 1. Phenomenon: Experience!
- Anecdote and unsystematic observation generates questions
   research questions!
- 2. Generation of Hypothesis:
- Generated on the basis of existing explanations/theories;
- (Literature Review)
- A hypothesis is trial idea; a reasonable guess; a theory in the making;

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### General Procedure of Science (2)

- 3. Testing of Hypothesis: Observation & Experimentation:
- Data will support or reject the hypothesis;
- Observation might lead to further description and establishing correlation;
  Limited predictability could be possible on the basis of correlation
- (regression)
  Causality can be established (only) through rigorous experimentation.
- 4. Stating of model, theory, principle, or law
- A model is a representation that *describes* or *illustrates* underlying dynamics in the given phenomenon.
- A theory *explains* (often the cause-effect relationship) the interaction in the phenomenon. (Theory of Evolution is not a hypothesis!)
- A principle is an explanation based on observation and logic. Similar to theory.
- A law is a non-accidental general statement with unrestricted universality.
- A conjecture is weaker statement than a hypothesis.

## A closer look at Scientific Theory

"An explanation using an integrated set of principles that organises and predicts observations"

A Good theory is...

- 1. Reliable
- 2. Valid
- 3. Useful for prediction
- 4. Testable (falsifiable)
- 5. Cumulative
- 6. Parsimonious
- 7. Public

# Some concepts and terms to be familiar with...

### 1. Models and Theories

- Models: representation of the 'real' world out there.
- Theory: explanation of how the world functions.

"I propose to conceive of economic 'theories' as sets of beliefs about the economy and how it functions. They refer to the 'real world' - that curious expression that economists use when it occurs to them that there is one. 'Models' are formal but partial representations of theories. A model never encompasses the entire theory to which it refers" (Leijonhufvud, 1997).

### 2. Causation vs. Correlation

- <u>Correlation</u> association between independent and dependent variables
- <u>Causation</u> relationship between independent and dependent variables such that a change in an independent variable (predictor) will change the dependent variable (outcome) in a known way

### An Example

When I travel or not slept for some night I find myself very tired. And I will definitely have an attack of malaria.

- Correlation?
- Causal effect?

   look for factors not included in the correlation

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## 3. Reliability & Validity

- Reliability: The confidence that a given empirical finding can be reproduced.
- Validity: The confidence that a given finding shows what it purports to show. That is, it is close to reality.
- Example: IQ tests: high reliability, low validity!

### Independent and Dependent Variables

- Variables are constructs that being examined in a study.
  - $\,\circ\,$  Eg. Do breast-fed infants grow up to me more intelligent than bottle-fed infants.
  - $\,\circ\,$  Variables: breast-feeding, bottling-feeding, intelligence.
- The "dependent variable" represents the output or effect, or is tested to see if it is the effect. The "independent variables" represent the inputs or causes, or are tested to see if they are the cause.
  - $\circ\quad$  IV: Breast-feeding and Bottling-feeding conditions
  - DV: Intelligence.

### Type I and Type II Errors

- **Type I error:** Claiming a certain finding (or a statistical value) that is not there in reality. It happens when the instrument of measure is too sensitive, or benchmark is too low.
- **Type II error:** Not finding (or a statistical value) that is actually there in reality. It happens when the instrument of measure is not sensitive enough, or benchmark is too high.

